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Operations Management in the Supply Chain
Decisions and Cases - Roger G. Schroeder - 2020

Operations Management in the Supply Chain
- Roger G. Schroeder - 2013-01-01
Operations Management in the Supply Chain: Decisions and Cases is an ideal book for the instructor seeking a short text with cases. This book employs a cross-functional perspective that emphasizes strategy and critical thinking, appealing to non-majors and practical for use in an MBA level or undergraduate course in operations management. The size and focus of the book also make the text attractive for the cross-functional curriculum where students are required to purchase more than one text. The sixteen cases offer variety in length and rigor; and several are from Ivey, Stanford, and Darden. This mix makes the book appropriate for both undergraduates and MBA students.

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Operations Management
- Joel D. Wisner - 2016-08-02
Finally, an operations management book to get excited about. Operations Management: A Supply
exciting and ever-changing world of operations management through dynamic writing, application, and cutting-edge examples that will keep students interested and instructors inspired! Author Dr. Joel Wisner understands that today's students will be entering a highly competitive global marketplace where two things are crucial: a solid knowledge of operations management and an understanding of the importance for organizations to integrate their operations and supply chain processes. With this in mind, Wisner not only provides a clear and comprehensive introduction to operations management, but also gives attention to the important processes involved in linking firms' operations in a supply chain environment.

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**Introduction to Operations Management**: - Joel D. Wisner - 2020-07-05

Introduction to Operations Management: A Supply Chain Process Approach details how firms buy, make, deliver, and return goods and services around the globe, providing students
quizzes. The textbook's coverage also includes management concepts and techniques. The text offers a set of activities that guide the effectiveness of organizations and prepare operations managers and other employees to ensure their firms are competitive. The book is organized from a strategic to a tactical perspective, beginning with foundational concepts and ending with broader discussions of managing supply chains. Dedicated chapters address corporate strategy, services design, inventory management, aggregate planning, forecasting, lean systems, quality management, integrating processes along the supply chain, and more. Numerous real-world examples, cases, and engaging exercises allow students to place themselves in the shoes of working operations management professionals. The second edition features examples of real companies using analytical tools in decision-making situations, as well as extensive web-based content including flashcards, YouTube videos, and graded chapter quizzes. The textbook's coverage also includes emerging trends for most chapters, such as sustainability, customer relationships, and working in the global marketplace. Written for today's students and the exciting, ever-evolving marketplace, the second edition of Introduction to Operations Management is the text to bring operations management into the modern era.

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Management - Dmitry Ivanov - 2018-09-26
The second edition of this textbook comprehensively discusses global supply-chain and operations management, combining value creation networks and interacting processes. It focuses on the operational roles in the networks and presents the quantitative and organizational methods needed to plan and control the material, information and financial flows in the supply chain. Each chapter starts with an introductory case study, and numerous examples from various industries and services help to illustrate the key concepts. The book explains how to design operations and supply networks and how to incorporate suppliers and customers. It also examines matching supply and demand, which is a core aspect of tactical planning, before turning to the allocation of resources for fulfilling customer demands. This second edition features three new chapters: “Supply Chain Risk Management and Resilience”, “Digital Supply
in AnyLogic and anyLogistix. Providing readers “Pricing and Revenue-Oriented Capacity Allocation”. These new chapters provide the structured knowledge on the principles, models, and technologies for managing the supply-chain risks and improving supply-chain and operations performance with the help of digital technologies such as Industry 4.0, additive manufacturing, Internet-of-Things, advanced optimization methods and predictive analytics. The existing chapters have been updated and new case studies have been included. In addition, the preface provides guidelines for instructors on how to use the material for different courses in supply-chain and operations management and at different educational levels, such as general undergraduate, specialized undergraduate, and graduate courses. The companion website www.global-supply-chain-management.de has also been updated accordingly. In addition, the book is now supported by e-manuals for supply-chain and operations simulation and optimization with a working knowledge of global supply-chain and operations management, with a focus on bridging the gap between theory and practice, this textbook can be used in core, special and advanced classes. It is intended for broad range of students and professionals involved in supply-chain and operations management.

Global Supply Chain and Operations Management - Dmitry Ivanov - 2018-09-26
The second edition of this textbook comprehensively discusses global supply-chain and operations management, combining value creation networks and interacting processes. It focuses on the operational roles in the networks and presents the quantitative and organizational methods needed to plan and control the material, information and financial flows in the supply chain. Each chapter starts with an introductory case study, and numerous examples from various industries and services help to illustrate the key concepts. The book explains how to design
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OPERATIONS MANAGEMENT IN THE SUPPLY CHAIN: DECISIONS & CASES - Roger Schroeder - 2017-02-15
Operations Management in the Supply Chain: Decisions and Cases is an ideal book for the instructor seeking a short text with cases. This
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Operations Management: Managing Global Supply Chains takes a holistic, integrated approach to managing operations and supply chains by exploring the strategic, tactical, and operational decisions and challenges facing organizations worldwide. Authors Ray R. Venkataraman and Jeffrey K. Pinto address sustainability in each chapter, showing that sustainable operations and supply chain practices are not only attainable, but are critical and often profitable practices for organizations to undertake. With a focus on critical thinking...
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OPERATIONS MANAGEMENT ALONG THE SUPPLY CHAIN, 6TH ED - Robert S. Russell - 2008
Market_Desc: · Operational Managers· Students and Professionals in Business Special Features: · Blends quantitative operations management with
SUPPLY CHAIN, 6TH ED - Robert S. Russell
- understanding: Incorporates the latest information in the field and highlights the relevance of each concept.
- Offers clear and concise explanations along with superior graphics.
- Combines an extensive collection of exercises and solved problems.
- Presents two case problems at the end of each chapter to reinforce the material.

About The Book: Featuring an ideal balance of managerial issues and quantitative techniques, this introduction to operations management keeps pace with current innovations and issues in the field. It presents the concepts clearly and logically, showing readers how OM relates to real business. The new edition also integrates the experiences of a real company throughout each chapter to clearly illustrate the concepts. Readers will find brief discussions on how the company manages areas such as inventory and forecasting to provide a real-world perspective.

OPERATIONS MANAGEMENT ALONG THE SUPPLY CHAIN, 6TH ED - Robert S. Russell
- Operational Managers
- Students and Professionals in Business

Special Features:
- Blends quantitative operations management with management science to provide a well-rounded understanding.
- Incorporates the latest information in the field and highlights the relevance of each concept.
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Operations Management - Lee J. Krajewski - 2015-02-20
NOTE: You are purchasing a standalone product; MyOMLab does not come packaged with this content. If you would like to purchase both the physical text and MyOMLab search for ISBN-10: 013411020X/ISBN-13: 9780133872132. That package includes ISBN-10: 0133872130/ISBN-13: 9780133872132 and ISBN-10:0133885585/ISBN-13: 9780133885583. For undergraduate and graduate operations management courses. This package includes MyOMLab™. A managerial approach to operations management Operations Management provides students with a comprehensive framework for addressing operational process and supply chain issues and uses a systemized approach while focusing on issues of current students to experience the role of a manager with challenging problems, cases, a library of videos customized to the individual chapters, simulations, experiential exercises, and tightly integrated online resources. Fully integrated with MyOMLab, students and instructors alike will benefit from personalized learning and a dynamic set of assessment tools that will help improve performance in the course. Also available with MyOMLab™ MyOMLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts.

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**Operations Management** - Derek L. Waller - 2003-02-06

This introductory text provides comprehensive information on operations management. It provides a supply-chain approach and covers information from fields including marketing, business strategy, logistics and manufacturing.

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worked examples, and myomlab, Pearson's new information on operations management. It provides a supply-chain approach and covers information from fields including marketing, business strategy, logistics and manufacturing.

**Operations Management in the Supply Chain**  
- M. Johnny Rungtusanatham - 2017-02-16

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**Operations Management**  
- Jay H. Heizer - 2014

For undergraduate Operations Management courses. A broad, practical introduction to operations, reinforced with an extensive collection of practice problems. Operations Management presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of problems on the market. The problems found in this text also contain ample support--found in the book's solved-problems, online homework and tutorial system--to help students complete and understand assignments even when they're not in class. Note: This is the standalone book, if you want the book/access card order the ISBN below: 0133130762 / 9780133130768 Operations Management Plus NEW MyOmLab with Pearson eText -- Access Card Package Package consists of: 013292062X / 9780132920629 NEW MyOMLab with Pearson eText -- Access Card -- for Operations Management 0132921146 / 9780132921145 Operations Management

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Operations and Supply Management, as the title indicates, provides increased emphasis on supply chain management in the 12e. The 12e continues its market leading up-to-date coverage of service operations as well. The text includes solved examples and problems, enough cases for MBA courses to use without supplementing, and the industry leading technology support suite.

**Operations Management** - Lee J. Krajewski - 2012-02-27
Creating value through Operations Management. Operations Management provides readers with a comprehensive framework for addressing operational process and supply chain issues. This text uses a systemized approach while focusing on issues of current interest. NOTE: This is the

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Operations Management - Lee J. Krajewski - 2018-01-04

For undergraduate and graduate operations management courses. Practical, easy to read text with a managerial approach to operations management Operations Management: Processes and Supply Chains provides students with a comprehensive framework for addressing operational process and supply chain issues and uses a systemized approach while focusing on issues of current interest. The 12th Edition provides ample opportunities for students to experience the role of a manager with challenging problems, cases, a library of videos
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Supply Chains

A broad introduction to operations, reinforced with extensive practice problems Operations Management: Sustainability and Supply Chain Management presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of issues on the market. Solved problems and worked examples found in the 13th Edition provide ample support -- to help readers better understand concepts important to today's operations management professionals.

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**Operations Management For Dummies**
Mary Ann Anderson - 2013-07-29
Score your highest in Operations Management Operations management is an important skill for current and aspiring business leaders to develop and master. It deals with the design and management of products, processes, services, and supply chains. Operations management is a growing field and a required course for most undergraduate business majors and MBA candidates. Now, Operations Management For Dummies serves as an extremely resourceful aid for this difficult subject. Tracks to a typical course in operations management or operations strategy, and covers topics such as evaluating

and efficiency, materials management and product development, using tools like Six Sigma and Lean production, designing new, improved processes, and defining, planning, and controlling costs of projects. Clearly organizes and explains complex topics Serves as an supplement to your Operations Management textbooks Helps you score your highest in your Operations Management course Whether your aim is to earn an undergraduate degree in business or an MBA, Operations Management For Dummies is indispensable supplemental reading for your operations management course.

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Loose Leaf for Operations Management in

Susan Meyer Goldstein - 2020-01-03
Appropriate for both undergraduates and MBA students, Operations Management in the Supply Chain: Decisions and Cases, 8e is a guide to operations that takes a unique approach to decision making with a strong emphasis on case materials to put concepts into practice. It provides a balanced treatment of both service and manufacturing firms in a fully updated 4 color revision with modern real-world topics, more Connect content and case solutions. This is the first book to include cross functional decision making for non-majors. In addition, current knowledge is included on global operations, supply chain management, competency-based strategy, Six Sigma, lean systems, artificial intelligence, analytics, sustainability, supply chain risk, and digital technology content like 3D printing and blockchain. Enhanced Connect content includes, SmartBook 2.0, OMintheNews, Practice Operations, and Interactive Data.
Problems designed to help students visualize key concepts.

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Research Paper (undergraduate) from the year 2018 in the subject Business economics - Business Management, Corporate Governance, grade: A, BPP University, language: English, abstract: To manage the resources correctly, operational management is essential to the organization to develop services and products successfully. Resources of an organization are including people, technology, materials or information. To generate such products and services, it is essential that the resources are consumed technically and wisely. Thus carefully handling the elements is all about proper
To manage the resources correctly, operational management is essential to the organization to develop services and products successfully. Resources of an organization are including people, technology, materials or information. To generate such products and services, it is essential that the resources are consumed technically and wisely. Thus carefully handling the elements is all about proper operational management that is producing results such as services and products. To generate goods and services, the operation management helps in combining all the activities going on in the organization. The report below explains the procedure of evaluation of supply chain management, operations strategy, and critical performance principles. Using the operation management different kinds of competitive strategy is analyzed. It is believed that operations management is used to improve the organization's strategies. In the end, few suggestions and recommendations are given to help in enhancing the four operation strategies consumed in the chosen companies.

- 2019-05-29
Research Paper (undergraduate) from the year 2018 in the subject Business economics - Business Management, Corporate Governance,
the use of multiple sales channels. As a platform help in enhancing the four operation strategies consumed in the chosen companies.

**Operations Management for Business Excellence** - David Gardiner - 2019-10-28

All businesses strive for excellence in today’s technology-based environment in which customers want solutions at the touch of a button. This highly regarded textbook provides in-depth coverage of the principles of operations and supply chain management and explains how to design, implement, and maintain processes for sustainable competitive advantage. This text offers a unique combination of theory and practice with a strategic, results-driven approach. Now in its fourth edition, Operations Management for Business Excellence has been updated to reflect major advances and future trends in supply chain management. A new chapter on advanced supply chain concepts covers novel logistics technology, information systems, customer proximity, sustainability, and

for discussion, the exploration of future trends includes self-driving vehicles, automation and robotics, and omnichannel retailing. Features include: A host of international case studies and examples to demonstrate how theory translates to practice, including Airbus, Hewlett Packard, Puma, and Toyota. A consistent structure to aid learning and retention: Each chapter begins with a detailed set of learning objectives and finishes with a chapter summary, a set of discussion questions and a list of key terms. Fully comprehensive with an emphasis on the practical, this textbook should be core reading for advanced undergraduate and postgraduate students of operations management and supply chain management. It would also appeal to executives who desire an understanding of how to achieve and maintain ‘excellence’ in business. Online resources include lecture slides, a glossary, test questions, downloadable figures, and a bonus chapter on project management.
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Supply Chain Games: Operations Management and Risk Valuation - Konstantin Kogan - 2007-09-05
In today’s global economy, operations strategy in supply chains must assume an ever-expanding and strategic role of risks. These operational and strategic facets entail a brand new set of operational problems and risks that have not always been understood or managed very well. This book provides the means to understand, to model and to analyze these outstanding issues and problems that are the essential elements in managing supply chains today.

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**Emerging Frontiers in Operations and Supply Chain Management** - B. Vipin -

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**Operations and Supply Chain Management** - Roberta S. Russell - 2016-12-01

Russell and Taylor's Operations and Supply Chain Management, 9th Edition is designed to teach students how to analyze processes, ensure quality, create value, and manage the flow of information and products, while creating value along the supply chain in a global environment. Russell and Taylor explain and clearly demonstrate the skills needed to be a successful operations manager. Most importantly, Operations Management, 9th Edition makes the quantitative topics easy for students to understand and the mathematical applications less intimidating. Appropriate for students
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and quantitative operations management processes.

**Operations and Supply Chain Management** - Richard Chase - 2017-02-09
Resourceful companies today must successfully manage the entire supply flow, from the sources of the firm, through the value-added processes of the firm, and on to the customers of the firm. The fifteenth edition of Operations and Supply Chain Management provides well-balanced coverage of managing people and applying sophisticated technology to operations and supply chain management. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

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leading companies including Volvo, Vortex, manage the entire supply flow, from the sources of the firm, through the value-added processes of the firm, and on to the customers of the firm. The fifteenth edition of Operations and Supply Chain Management provides well-balanced coverage of managing people and applying sophisticated technology to operations and supply chain management. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

**Logistics, Supply Chain and Operations Management Case Study Collection** - David B. Grant - 2015-12-03

Logistics, Supply Chain and Operations Management Case Study Collection is a rich and varied compilation of relevant case studies from across logistics, supply chain management and operations. It contains real life scenarios from Honda of America, Green Cargo and Swedish Transport Administration. It includes a foreword by Martin Christopher. Comprehensive in scope and scrupulous in detail, Logistics, Supply Chain and Operations Management Case Study Collection includes actual events experienced by businesses of every size, from SMB's to some of the most successful corporations in manufacturing, transportation, hospitality and other industries. In these pages readers will discover proven tactics and innovative solutions for handling uncertainties, solving problems and circumventing risk, plus a wealth of information to guide strategy and decision making. Readers who are involved in logistics and supply chain management will find the collection extremely helpful. Directors and managers will find immediate application of strategies and tactics to their own situations and challenges and learn to identify potential pitfalls before they become chronic issues. Training professionals will have a
valuable tool for testing management proficiency in crisis mitigation and resolution, and particularly useful in academic curriculum, independent learning modules and professional training programs. Academics and professional trainers will benefit from expanded question and answer sections designed to measure knowledge transfer and lessons learned. Students will learn from engaging, topical situations that are highly relevant to the fields of logistics, supply chain management and operations, and both students and prospective managers will learn crucial skills to meet current challenges, qualify for professional advancement and achieve success.

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manufacturing, assembly and distribution of finished goods to the client. With the increasing use of subcontractors in disparate locations for many business functions and the continual drive for shorter lead-times, this supply-chain network is a critical factor in business success. Derek Waller’s new approach to operations management treats operations and the supply chain as an integrated system, highlighting the links between the supply chain and all other parts of the business in both the manufacturing and service sectors. To reflect this, he gives more prominence to key topics such as inventory control, quality, planning and forecasting than many competitive books. A comprehensive and practical text, the first edition has been praised for its fresh approach, lively writing style, use of examples and international emphasis. The current book takes a fully student-centred approach complete with chapter introductions, summaries, boxed examples, questions, exercises and cases. As befits a modern text in operations

Operations Management - Derek L. Waller - 2003-01-01
Operations Management is the effective planning, organization and control of the resources and activities needed to provide customers with goods and services. This encompasses a broad range of functions including the provision of raw materials,
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**Operations Management** - Roberta S. Russell - 2011
Known for its comprehensive approach, this text shows operations managers how to analyse processes, ensure quality, create value, and manage the flow of information, products and services. The seventh edition offers an extensive collection of exercises and solved problems to reinforce key concepts. An increased emphasis is placed on supply chain management and services. New information is presented on the environment and green management, and technology type OM topics as it applies to production, control, the supply chain, and global operations. All chapter opening cases and in-text example boxes have also been revised or replaced. This new content better prepares operations managers for the issues they'll experience in the field.

**Operations Management** - - 2016
Operations Management - 2016

For courses in Operations Management. A broad, practical introduction to operations, reinforced with an extensive collection of practice problems
Principles of Operations Management: Sustainability and Supply Chain Management presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of issues on the market. Problems found in the Tenth Edition contain ample support-found in the book's solved-problems and worked examples-to help readers better understand concepts important to today's operations management professionals. For a more comprehensive version with the business analytic modules at the end of the text, see Heizer/Render's Operations Management: Sustainability and Supply Chain Management

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0134422414 / 9780134422411 Principles of Operations Management: Sustainability and Supply Chain Management Plus MyOMLab with
Introduction to Operations and Supply Chain Management - Cecil B. Bozarth - 2018-01-18
For courses in operations and supply chain management. An integrated approach to operations and supply chain management. Introduction to Operations and Supply Chain Management is an integrated, comprehensive introduction to both operations and supply chain management (SCM). The text remains engaging and brief while integrating all of the major concepts of both subjects in one cohesive source. The 5th Edition contains updated content and thorough coverage of analytical tools and techniques that students will apply to their careers in operations and SCM. It explores these topics in an interesting and relatable manner, providing students with real-world examples and easy-to-understand material. Also available with MyLab Operations Management By combining trusted authors' content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student. Note: You are purchasing a standalone product; MyLab Operations Management does not come packaged with this content. Students, if interested in purchasing this title with MyLab, ask your instructor to confirm the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab Operations Management, search for: 0134833511 / 9780134833514 Introduction to Operations and Supply Chain Management Plus MyLab Operations Management with Pearson eText -- Access Card Package, 5/e Package
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This is the perfect "field manual" for every supply chain or operations management practitioner and student. The field's only single-volume reference, it's uniquely convenient and uniquely affordable. With nearly 1,500 well-organized definitions, it can help students quickly map all areas of operations and supply chain management, and prepare for case discussions, exams, and job interviews. For instructors, it serves as an invaluable desk reference and teaching aid that goes far beyond typical dictionaries. For working managers, it offers a shared language, with insights for improving any process and supporting any training program. It thoroughly covers: accounting, customer service, distribution, e-business, economics, finance, forecasting, human resources, industrial engineering, industrial relations, inventory management, healthcare management, Lean Sigma/Six Sigma, lean thinking, logistics, maintenance engineering, management information systems, marketing/sales, new product development, operations research, organizational behavior/management, personal time management, production planning and control, purchasing, reliability engineering, quality management, service management, simulation, statistics, strategic management, systems engineering, supply and supply chain management, theory of constraints,
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**Operations Management in China** - Craig
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This book takes readers inside Chinese
organizations and shows how factories are built,
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year owing to lack of talent. The talent that U.S.
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bought by U.S. manufacturers. A dependency on
Chinese goods is even greater when looking at
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Successful operations and supply chain
managers understand manufacturing in China.
This book takes readers inside Chinese
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**Introduction to Operations Management:** - Joel D. Wisner - 2020-07-24

Introduction to Operations Management: A Supply Chain Process Approach details how firms buy, make, deliver, and return goods and services around the globe, providing students with a solid foundation of operations management concepts and techniques. The text offers a set of activities that guide the effectiveness of organizations and prepare operations managers and other employees to ensure their firms are competitive. The book is organized from a strategic to a tactical perspective, beginning with foundational concepts and ending with broader discussions of managing supply chains. Dedicated chapters address corporate strategy, services design, inventory management, aggregate planning,
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**Operations Management** - Ray R. Venkataraman - 2017-01-17
Managing Global Operations and Supply Chains provides students with a thorough, detailed, and cutting-edge introduction to operations management. Each chapter examines opportunities and challenges facing operations management today. Supplements included for select chapters provide instructors the flexibility to cover or skip material that addresses some of the more quantitative aspects of operations management.

**Influencing Customer Demand** - Mahya Hemmati - 2021-07-21
In today's competitive markets, considering the demand and the supply chain sides is crucial to keeping revenue and customer satisfaction maximized. Managing and planning demand play a vital role in the sustainability of a company. This is the first book to discuss managerial, mathematical, and conceptual framework of
demand and the supply chain sides is crucial to accurate mathematical analyses to evaluate and raise revenue. The book provides an understanding of the key elements that impact buyer demand. It presents the mathematical relationship between the influencing factors and the demand functions. It discusses the methods used for inspiring demand, how to measure demand dependency on components such as price, quality, and inventory, and it helps management improve alignment between supply and demand by affecting the level and understanding of the role within supply chain management (SCM). This book is applicable for the professional as well as for academia. It can help those working in SCM, project management, production, inventory control, scheduling, engineering management, retail management, and operations management.

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students to experience the role of a manager
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and operations management.

**Operations Management** - Lee J. Krajewski -
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With its focus on supply chain management and the increased blending of service theory and applications with traditional manufacturing theory and applications, INTEGRATED OPERATIONS MANAGEMENT: A SUPPLY CHAIN PERSPECTIVE ties together SCM, business process management, with cross functional understanding. The authors cover creating processes, coordinating processes, and
This book provides a holistic and practical approach to operations management 4.0 and supply management 4.0. It combines operations and supply best practices across the value chain. It explains comprehensively, how these new paradigms enable companies to concentrate on value-adding activities and processes to achieve a long-term sustainable and competitive advantage. The book contains a variety of best practices, industry examples and case studies. Focusing on best-in-class examples, the book offers the ideal guide for any enterprise in operations and supply in order to achieve a competitive advantage across all business functions focusing on value-adding activities.

**Integrated Operations Management** - Mark D. Hanna - 2007
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**Operations and Supply Management 4.0** - Marc Helmold - 2021
Fierce competition, globalisation and the permanent liberalisation of markets have changed the face of supply chains and operations drastically. Companies, which want to survive in a hostile environment, must establish the optimum combination of supply and operations.
This book provides a holistic and practical approach to operations management 4.0 and supply management 4.0. It combines operations and supply best practices across the value chain. It explains comprehensively, how these new paradigms enable companies to concentrate on value-adding activities and processes to achieve a long-term sustainable and competitive advantage. The book contains a variety of best practices, industry examples and case studies. Focusing on best-in-class examples, the book offers the ideal guide for any enterprise in operations and supply in order to achieve a competitive advantage across all business functions focusing on value-adding activities.

Managing Operations Across the Supply Chain - Morgan Swink - 2010-03-08
Managing Operations Across the Supply Chain is the first book to offer a global, supply chain perspective of operations management - a treatment that embraces the foundations of operations management but includes new frameworks, concepts, and tools to address the demands of today and changing needs of the future. It reflects three key shifts in operations management: 1. From a focus on the internal system to a focus on the supply chain 2. From a local focus to a global focus 3. From an emphasis on tools and techniques to an emphasis on systems, people, and processes.
systems, people, and processes